

CENTEX | GOMARKET



Your Station. Our Brand. Endless Opportunity.

Join a growing network of independent fuel retailers backed by Centex's competitive fuel pricing, powerful marketing support, and industry-leading customer loyalty programs.

[CENTEX.CA](https://www.centex.ca)

Join a network that cares about your business



Competitive Fuel Pricing

Centex operates independently, with no obligation to a single fuel supplier, allowing us to shop around daily for the most competitive wholesale fuel prices. By tracking rack pricing across multiple refiners and purchasing from the most cost-effective source, we ensure our dealers receive fuel at the best possible price.

This flexibility helps us pass significant savings to our dealers, maximizing their profitability while maintaining consistent rack discounts.



Marketing support and c-store promotions

Centex provides in-store marketing materials for quarterly promotions, including posters, door clings, wobblers, pop-ups, and more, which are sent from head office at the start of each quarter. The promotional colors change seasonally, and the offers are available to all customers.

*Centex Cashback Cardholders enjoy an extra benefit, earning 2% cashback on in-store purchases (*exclusions apply).*



Group pricing benefits

Centex's Smart Buy program offers group pricing benefits by leveraging volume discounts across all Centex sites. Vendors pay you rebate funds based on the products you sell, and you'll enjoy convenient online ordering from select suppliers.

The program includes comprehensive promotional signage, online marketing support, and updates on forward-buy opportunities. Plus, you'll receive Digital Convenience Store News for insights, analysis, and market trends to help grow sales and profits.

Our retail team works with your store manager to increase sales, offering support with merchandising, supplier contacts, promotional pricing, and ongoing staff training for operations and safety.

centex smartbuy

Powered by Experience, Designed for Growth.

As a Centex dealer, you'll gain from Centex Cashback, driving customer loyalty, and Centex Smart Buy, maximizing your profits. With over 150 locations across Canada, Centex offers the tools, support, and flexibility to help your business thrive—while keeping your independence.



Quick Service Restaurants & brand partnerships

Centex utilizes mutually beneficial partnerships to deliver convenient food services to our clients.





Centex Cashback

Centex Cashback is a customer loyalty program designed to drive repeat business and create lasting connections. Our customers love it because it offers real savings with 2¢ per litre cashback on fuel and 2% cashback on in-store purchases, making every visit rewarding.

The program is easy to use, delivers everyday value, and encourages customers to choose Centex over competitors.

Centex Cashback is a powerful tool that:

- Drives loyalty and repeat business, increasing customer lifetime value.
- Boosts in-store sales by encouraging customers to shop for convenience items.
- Attracts new customers, giving them a reason to switch from competitors and stay loyal.

Plus, customers have a chance to win up to \$500 each month every time they visit with Centex Cashback Sweepstakes!

